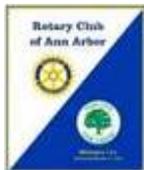
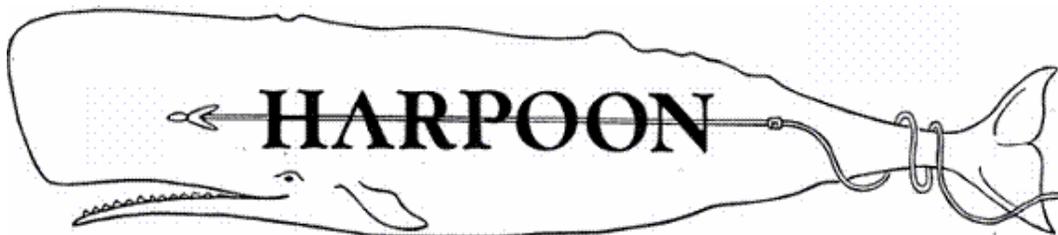


## Harpoon for the Meeting of September 30, 2009

The .pdf (Adobe Acrobat) version posted on the Club website at <http://annarborrotary.org/harpoon.shtml>.  
Submit news, committee meetings, and announcements to "a2harpoon@umich.edu"



### Rotary Club of Ann Arbor 2009-2010

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C. Beth Fitzsimmons, VP & President Elect  
J. Downs Herold, Secretary  
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James S. Reece, Director [2011]  
Leonard A. Stenger, Director [2010]  
John T. White III, Club Administrator  
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Meetings: Wednesday at noon  
U-M Union, 530 S. State St.

The Rotary Club of Ann Arbor sponsors the [U-M Rotaract Club](#) and the Interact Clubs at [Huron](#) and [Pioneer](#) High Schools  
"Harpoon" is the weekly newsletter of the Rotary Club of Ann Arbor. Contact the club to subscribe by email.  
Copies of recent editions are available as .pdf files at <http://annarborrotary.org/harpoon.shtml>

## September is New Generations Month on the Rotary Calendar

### IN THIS ISSUE:

**STRIVE Committee Update – lots of excitement and success**

**Social Committee Schedule**

**Brief Website Training after Meeting**

## Program for September 30, 2009

**Speakers (and Performers): Priscilla Johnson & Susan Schreiber, the JS Duo**

**Topic: The Role of Live Music in Society, Locally & Universally**

This local violin-viola duo (featuring an eclectic group of composers including Mozart, Handel-Halvorsen, Gershwin and Ellington) will discuss the essential role of live music in society. *And*, proving a hundred notes are worth a thousand words, they will demonstrate that even the smallest ensemble can entertain and inspire an audience.

**Introducer:** Dave Felbeck      **Song Leader:** Russ Collins      **Accompanist:** Deanna Relyea

### Upcoming Events

**Oct 7 – Luncheon Meeting:** Ken Nisbet, Executive Director, U-M Technology Transfer, discusses "Spurring Innovation & Growth through Tech Transfer"

**Oct 14 – New Member Nominations Due**

**Nov 13 – Social Event:** Docent Tour and Post "Dig" Supper. Details below.

### Notes from the Meeting of Sept. 23

Reprising the Golf and Tennis Outing, President Lou said the event "provided significant support for our beneficiaries (Success by Six, Trees, and Scholarships)" before presenting Art Holst,



fund raiser speaker extraordinaire, with a golf shirt as “a token of our appreciation.” Art will be the speaker at a complimentary breakfast Oct. 2 hosted by Rotary Club of Ann Arbor Sunrise. The club, which is suffering losses in membership, has issued an open invitation to the event from 7-8:30 a.m. at Weber’s.

A kickoff is planned in Dexter Sept. 30 for the Group Study Exchange to Japan.

Oct. 14 is the luncheon meeting with the District Governor. Plan to attend!

President Lou announced that the Board is working on several of the issues that surfaced during the Member Survey in the spring.

Todd Kephart announced the New Member Class will be inducted Nov. 11. The deadline for submissions is Oct. 14. Nominate on our new website.

Member Jim Irwin has just authored “Playing Ball with Legends,” a biography of one of the U-M’s all-time great athletes, Don Lund. Jim’s book is available through [saintjamesbooks.com](http://saintjamesbooks.com) or by calling 1-888-250-3018. He’ll be at a book signing Oct. 10 from 2-5 p.m. at Barnes and Noble on Washtenaw.

In the spirit of “New Generations Month,” Ed Weir spoke on behalf of the Interact Clubs “where service, leadership and fun are the three main components.” Robert Albritton spoke about RYLA (Rotary Youth Leadership Award), another example of our student-oriented community service projects. Both Committees work with bright, young high school students and need our members support through committee membership.

### Notes from the Program of Sept. 23



Al Burdi introduced Dee Edington, director, U-M Health Management Research Center, who talked about how health has to be an economic strategy. Corporations, he said, care about healthy people and big corporations are where the dollars are. Dee said “more hospitals, more doctors and more drugs aren’t going to get us out of our health care problem; instead, we need to reduce our risk factors.” We need to help healthy people stay healthy and we need to go to Zero Trend health. He said we needed to integrate health into the

culture (don’t wait to treat the defects) and to fix the system that leads to the defects. If we wait for defects, he said, the cost of health care will rise higher and higher; if we fix the system by promoting wellness, it’ll be an economic investment. Dee introduced the “five pillars” of

systemic change: senior leadership, operations leadership, self leadership, rewarding positive behaviors and quality assurance (making it all sustainable).

**Thought for the day:** Jazz musician Eubie Blake, on reaching the age of 100, said, “If I’d known I was going to live this long, I’d have taken better care of myself.”

*Notes by Don Faber, Harpoon editor; Photos by Fred Beutler*

## Notes of Interest

**New Website Tour/Help:** Stew Nelson and Maurita Holland will offer individual instruction on the new website immediately following the September 30 meeting and other upcoming meetings. They are also available to give private instruction at your home or office. **Note to Committee**

**Chairs:** Stew and Maurita will be working with each of you to determine what your web needs are and who your web liaison will be. If you want to be an “early adopter,” please talk with them.

**Social Committee:** The Social Committee is pleased to announce the schedule of social events for this next fiscal year. Responding to the results of the spring Membership Survey, we have reduced the number of events from last year’s 7 to 5. The most popular new venue, the U of M Museum of Art, is the site for the Spring Fling. And the two most enjoyed past events, Performance Network and Wine Women and Song, will continue this year. Our goal is to provide an opportunity for Rotarians and their families to socialize at a non-meeting venue.

Our first event will be a Docent Tour and Post “Dig” supper at Barbara Bryant’s home on Friday, November 13. Tour the newly reopened (Nov. 1) Kelsey Museum at 6:30 p.m. and then enjoy wine and a light supper at Barbara’s home. Our own Joan Knoertzer will provide background music. Cost is \$5.00 per person. Make reservations in advance with Barbara at 734 665-9849 or email her at [bryantb@mich.edu](mailto:bryantb@mich.edu).

**STRIVE Committee Notes:** The STRIVE Committee planned another active and successful year at its first meeting last week.

Andy Dahlman reported that 10 of the fifteen 2009 STRIVE Scholars are enrolled in classes, more than any year prior.

David Keren has volunteered his business as a location for a STRIVE at Work field trip this year. Within the organization, students will see pathologists, researchers, employees working in finance, clerical roles, customer service, and technology.

Sheila Brown begins her second year as Principal at Stone School. She observed the operations of Stone School and the STRIVE program and is making changes to improve both this year. In particular, the language of college will be spoken at Stone from the opening day of school throughout the year.

Over the summer, one of Ann Schriber’s former mentees was back in touch with her after seemingly falling off of the face of the earth. She had not utilized her scholarship funds, but she is now hoping to begin classes. As the old saying goes: “Teachers touch the future. They never know where their influence ends.” This saying can be applied to the STRIVE program!

**Meeting Statistics:** After the final count, the total attendance at the Golf and Tennis Outing was 170, including 88 members. Attendance at the regular weekly luncheon meeting of September 23 included 144 members, six guests and two visiting Rotarians (Paul Geiger of Birmingham and Dick Rosenfeld of Jackson). Just before lunch, a total of 38 members met in meetings of the Interact, International Outreach, Rotaract and STRIVE committees.

**Makeup Cards from Roving Rotarians:** Betsy Hammond (Lakeshore on July 9, July 30, August 6, August 20, August 27 and September 3); Maurita Holland (Manistique on September 21); Bob Mull (Clinton on September 3) and Mark Ouimet (Dexter on September 3, Chelsea on September 8 and Dexter on September 17).

**Birthdays:** **Sept 29** – Deanna Relyea; **Sept 30** – **David Anderson, Anne Glendon;** **Oct 1** - Janet Torno; **Oct 2** – Mary Sue Coleman; **Oct 3** – Fred Beutler, Eldon Beery; **Oct 4** – Chuck Rubin

**Links of Interest:** Below is a list of links to various websites that will be of interest to Rotarians.

**Rotary International:** <http://rotary.org/>. The RI home page has links to About Rotary, The Rotary Foundation, Club Locator and Member Access.



**Zone 29:** [www.zones28-29.org](http://www.zones28-29.org). Our club is in Zone 29. The zone has 17 districts and covers portions of Maryland, Michigan, New York, Ohio, Pennsylvania, West Virginia, and Ontario.

**District 6380:** <http://rotary6380.org/>. This is the website for our district which includes 53 clubs in the counties of Washtenaw, Livingston, Oakland and Macomb in Michigan and Kent in Ontario.

The district's monthly newsletter and other individual articles of district-wide interest are posted here.

**Rotary Club of Ann Arbor:** <http://annarborrotary.org/>. This is our Club's website with background material and current information including the current Annual Report, Strategic Plan, New Member Nomination Form, Committee Descriptions, Club and Golf Outing brochures, synopses of upcoming programs and an archive of current and past Harpoons. Find our Facebook page at <http://www.facebook.com/group.php?gid=57896502278&ref=ts> Also; find our meeting podcasts at <http://www.annarborrotary.org/podcasts>

Our club also sponsors the following Rotaract and Interact Clubs:

**U-M Rotaract Club:** <http://uofmrotaract.wordpress.com/>

**Huron High Interact Club:** <http://www.aaps.k12.mi.us/huron.interact/home>

**Pioneer High Interact Club:** <http://www.pioneerinteract.blogspot.com/>

*“The Future of Rotary is in Your Hands”*