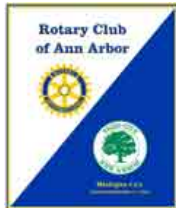


Harpoon for the Meeting of September 19, 2007

Note to email subscribers: If this newsletter does not display properly or should you wish to print a copy, the .pdf (Adobe Acrobat) version is posted on the Club website at <http://annarborrotary.org/harpoon.shtml>. Past copies are also available there.



Rotary Club of Ann Arbor for 2007-2008

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James W. Cook, VP and President Elect
J. Downs Herold, Secretary
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John T. White III, Club Administrator
Donald J. Faber, Harpoon Editor

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Meetings: Wednesday at noon
U-M Union, 530 S. State St.

The Rotary Club of Ann Arbor sponsors the [U-M Rotaract Club](#) and the Interact Clubs at [Huron](#) and [Pioneer](#) High Schools

"Harpoon" is the weekly newsletter of the Rotary Club of Ann Arbor. Contact the club to subscribe by email. Copies of recent editions are available as .pdf files at <http://annarborrotary.org/harpoon.shtml>

September is "New Generations" month on the Rotary calendar.

The Program for Wednesday, September 19, 2007

Speaker: Walter Kraft, Exec. Vice President, Caponigro Public Relations

Topic: Understanding & Working with the News Media

For many people, working with the news media is a mysterious, sometimes frightening proposition. Our speaker, a former news director at WXYZ-TV in Detroit, will provide an overview of effective strategies to make your next media interaction a success, including "do's and don'ts" for successful relations with the media and opportunity to observe some good and not-so-good media encounters. Even if you're not planning to have such an encounter yourself, this talk will provide valuable insight and perspective for understanding "the news" and observing other people's ad-ventures and misadventures in the public eye.

Introducer: Joanne Pierson

Song Leader: Don Faber (birthday boy!)

Accompanist: Tom Strode

The Board of Directors will meet at 7:30am this morning at the Washtenaw United Way building.

Looking Ahead

September 26 (Wednesday) – Ronald M. Davis, M.D., President of the American Medical Association will present, "Rising Costs & Decreasing Access – Challenging Directions for U.S. Health Care"

September 29 (Saturday evening) – Our first social event of the 2007-2008 Rotary year will be an outing to hear the Ann Arbor Symphony Orchestra, local high school choirs and other musicians. For tickets, call 734-994-4801 and ask for ones reserved for the AA Rotary Club at \$15 each.

The complete program schedule for September programs is on-line at <http://annarborrotary.org/september.shtml>. The programs for October will be posted at the end of the month.

October 5 (Wednesday) – Our own Ray Rabidoux will speak to us with the topic, “Aging: Everybody's Doing it...Perspective on National and Local Trends, Challenges and Opportunities”

News and Notes from the Golf and Tennis Outing of September 10, 2007

Monday's Golf and Tennis Outing at Travis Pointe Country Club was a roaring success as witnessed by the fun-filled atmosphere that prevailed. With more golfers and diners than previous years, it would appear before the final numbers are in that our fundraising efforts will provide us with the necessary funds to support the beneficiaries designated for this year's event. The committee is pulling together the final attendance and financial data and will provide preliminary data the meeting on the 19th.

Thanks to Fred Beutler, Bill Dunifon, John White and Peter Wright, here is a small collection of photos from the event:





Here is list of our sponsors (not to mention the heartfelt thanks owed to each of the golfers, tennis players and auction bidders):

Major Contributor: Toyota Manufacturing and Engineering, North America

Major Sponsors: The R. P. Whitker Trust and Mercantile Bank

Tee Sponsors: Allen & Associates, Ann Arbor Commerce Bank, Arbor Springs Water, Bank of Ann Arbor, Rob Boehnke, Jim Cook, Butzel Long, Charles Reinhart Company, Charles Schwab, Conlin Travel, Steve Dobson, Dunbar & Martel, Joe & Beth Fitzsimmons, Martin Family Foundation, Giddy Up, Glacier Hills (in addition to their Foundation), Glendon & Associates, Greenhills School, GWN Associates, Norman Herbert, Herman Miller, Hylant Group, KeyBank, LSS Consulting, MAV Development, McKinley Associates, Miller Canfield, Namvestco, O&W Distributing, Plante & Moran, Josh Pokempner, Jerry Prescott, Retirement Income Solutions, Norma & Dick Sarns, Sesi Automotive, Shaffran Companies, Ingrid Sheldon, TCF Bank, Ufer and Company, United Bank and Trust, University Bank, Wolverine Technical Staffing and Zingerman's.

Next week's Harpoon will have a more detailed article on the event.

Meeting Statistics: Our reported attendance at the dinner meeting last Monday was 97 members. In addition, thirty members and two guests (Janet Callaway and Deanna Zinno) also worked at the event. Complete statistics are still being assembled.

Other Notes of Interest

Birthdays: September 17 – Patricia Garcia; September 18 – Jim Lester; **September 19 – Don Faber** and September 21 – Dick Elwell.

Make-up Cards from Roving Rotarians: Frode Masseidvaag (Hart on August 15, August 29 and September 5); Tom Sullivan (Livingston Sunrise on August 24) and Jack Walker (Damariscotta Newcastle ME on September 4 and September 11).



Jack Shipman

Jack Shipman Passed Away on September 13: Jack was a member of this club for fifty years; from 1954 until 2004. His obituary was printed in the Ann Arbor News on September 14 and is also available on-line at

<http://www.legacy.com/annarbor/DeathNotices.asp?Page=LifeStory&PersonID=94433141>.

Our condolences to Barbara and the rest of his family.

Correction - Website Address for the Russian Casual Dining Management Program: The URL in last week's Harpoon was correct as printed but the link behind it contained an error. Here it is again: <http://www.rotaryrussian.com/>. There is also a link on the home page of our Club website at <http://www.annarborrotary.org>.

Links of Interest: Below is a list of links to various websites that will be of interest to Rotarians.

• **Rotary International:** <http://rotary.org/>. The RI home page has links to About Rotary, The Rotary Foundation, Club Locator and Member Access. One recent posting is about the 2008 Convention in Los Angeles:

<http://www.rotary.org/events/conventions/2008/>.

• **Zone 28:** <http://www.zones27-28.org/>. The zone level is between RI and the district. We are part of a zone with 15 districts covering the lower peninsula of Michigan, the upper parts of Indiana and Ohio and even a bit of Pennsylvania and New York.

• **District 6380:** <http://rotary6380.org/>. This is the website for our district. District 6380 covers a total of 52 clubs in the counties of Washtenaw, Livingston, Oakland and Macomb in Michigan and Kent in Ontario. The district's monthly newsletter and other individual articles of district-wide interest are posted here.

• **Rotary Club of Ann Arbor:** <http://annarborrotary.org/>. This is our Club's own website.

It contains a great deal of background material and current information such as the 2007 Golf Outing pamphlet, Club brochure, current Annual Report, New Member Nomination Form, Committee Descriptions, synopses of upcoming programs and an archive of current and past Harpoons. Our club also sponsors the following Rotaract and Interact Clubs:

- **U-M Rotaract Club:** <http://www.umich.edu/~rotaract/>
- **Huron High Interact Club:** <http://www.aaps.k12.mi.us/huron.interact/home>
- **Pioneer High Interact Club:** <http://www.pioneerinteract.blogspot.com/>

“Rotary Shares”

