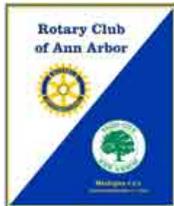


Harpoon for the Meeting of November 28, 2007

Note to email subscribers: If this newsletter does not display properly or should you wish to print a copy, the .pdf (Adobe Acrobat) version is posted on the Club website at <http://annarborrotary.org/harpoon.shtml>. Past copies are also available there.



Rotary Club of Ann Arbor for 2007-2008

Alphonse R. Burdi, President
James W. Cook, VP and President Elect
J. Downs Herold, Secretary
John G. Ackenhusen, Club Treasurer
David J. Keosaian, Endowment Treasurer
Ingrid B. Sheldon, Past President
David B. Williams, Sergeant at Arms

Louis M. Callaway, Jr., Director [2008]
Wayne N. Colquitt, Director [2009]
Barbara J. Debrodt, Director [2008]
Maurita P. Holland, Director [2009]
Josie B. Parker, Director [2009]
Peter S. Wright, Director [2008]
John T. White III, Club Administrator
Donald J. Faber, Harpoon Editor

P.O. Box 131217
Ann Arbor MI 48113-1217
www.annarborrotary.org
info@annarborrotary.org
(734) 662-1734

Meetings: Wednesday at noon
U-M Union, 530 S. State St.

The Rotary Club of Ann Arbor sponsors the [U-M Rotaract Club](#) and the Interact Clubs at [Huron](#) and [Pioneer](#) High Schools

"Harpoon" is the weekly newsletter of the Rotary Club of Ann Arbor. Contact the club to subscribe by email. Copies of recent editions are available as .pdf files at <http://annarborrotary.org/harpoon.shtml>

November is "The Rotary Foundation" month on the Rotary calendar.

The Program for Wednesday, November 28, 2007

Speaker: Eric Booth, Nationally Known Actor, Author & Educator

Topic: Transforming Community through Creativity

An award-winning actor, author, TV commentator and consultant to businesses and educational institutions, Eric Booth is pioneering new directions in education and arts research. He will join us during a week in Ann Arbor hosted by the University Musical Society, Ross Business School, and the School of Music, Theatre & Dance, to share his vision and framework for how the arts can strengthen a community's economic vitality, enhance student learning, and provide individuals with remarkable, uncommon experiences.

Host/Introducer: Ken Fischer

Song Leader: Don Faber

Accompanist: Maurita Holland

Looking Ahead

December 5 (Wednesday noon) – Our Annual Club Assembly

December 12 (Wednesday noon in the Ballroom) - Ken Westerman and the Pioneer High School Choirs

December 16 (Sunday) – Cultural Sampler Series: Tour and Holiday Market at the Ann Arbor Art Center

December 19 (Wednesday noon) - U-M President Mary Sue Coleman will speak to us

December 26 and January 2 (no luncheon meetings) –Enjoy the holiday season with family and friends

January 9, 2008 (Wednesday noon) – our normal luncheon meetings resume

News from the Meeting of November 21, 2007

In words that would be repeated several times later by our guest speaker, President Al said Rotary's health is "robust" and that we're "booming." And in a related matter, payment No. 2 is due (to help keep us robust and booming!)

Barbara DeBrodt reported several Rotarians in the news recently, including Jesse Bernstein, Bob Guenzel, Russ

Collins, Ken Fischer, Damian Farrell and Tim Marshall.

Susan Smith Gray invited us to shop at the Ann Arbor Art Center Dec. 16, 5-7 p.m. where we'll also receive wine and munchies and a 10 percent discount on Christmas purchases. Sure beats the mall.

Karen Kerry's Rotary Minute was on the elimination of polio as a project underwritten by Rotary.

Notes from the Meeting of November 21, 2007



Michael
Finney

Tim Marshall introduced Michael Finney, President and CEO of Ann Arbor SPARK, on "Advancing Innovation-based Economic Development in Ann Arbor." Michael said "we need to network in every nook and cranny to get on the national and international map." He said SPARK, a merger of the Washtenaw Development Council, Ann Arbor IT Zone and Ann Arbor SPARK, services 27 communities in Washtenaw County. The challenge is how to repeat Google, over and over again, because "we're fighting over a limited pie."

Michael said "we have good services here but how do we properly deploy them? We're trailing some hotbeds of economic activity," citing Austin, Texas, Silicon Valley, Atlanta and the Research Triangle of Raleigh-Durham-Chapel Hill. "We must be recognized as one of the nation's best regions for innovation-based business growth and retention," he said, adding that "Ann Arbor, USA has instant credibility for its standard of living and bright people. He said SPARK was focused on such things as Life Sciences, alternative energy and optics/measurement. "SPARK has funded 18 startups with \$675 million in new investments since it began 18 months ago," Michael said. "Economic development is a team sport and engagement with different constituencies is a key word," he said.

Note: You can learn more about Ann Arbor SPARK and its programs at: <http://www.annarborspark.org> and <http://www.annarborusa.org>.

President Al's Thought for the Day: "It's not what we say about our blessings...but how we use them for the common good...that is the true measure of Thanksgiving" from W. T. Purkiser.

The News and Notes were compiled by Don Faber, Harpoon editor. Fred Beutler provided the photographs from the meeting. Bill Stegath took the photos at the tree planting.

Meeting Statistics: Our reported attendance at today's luncheon meeting was 95 members. We also had one visiting Rotarian (Bruce Stone of Ann Arbor Briarwood) and eight guests. Earlier in the day, eleven members participated in the Board of Directors meeting. Also, two members of the Golf Committee met before lunch and two more attended the District 6380 Foundation Gala on November 8.

Other Notes of Interest

Birthdays: November 25 – Dave Keren; November 27 – Rick Reid; November 29 – Cynthia Sorensen; November 30 – Pete Richards and December 1 – Frank Cambria.

Make-up Cards from Roving Rotarians: Hal Flynn (Flint on October 19, November 9 and November 16); Reno Maccardini (San Juan PR on November 6); Dave McDowell (Ann Arbor North on November 15) and Ingrid Sheldon (Ann Arbor North on November 15).



Highlights of the Recent Board Meeting [from Mr. Secretary Downs]: At the meeting of the Board of Directors on November 21, it was reported that Club membership at the end of October was 303. Six new members were inducted on November 14 bringing our active membership level to 309. Barbara Bryant and Joe Fitzsimmons were granted medical leaves of absence. The Operating Fund balance and expense activity was reported to be close to budget with cash on hand totaling \$68,188. The net income for this year's Golf and Tennis Outing was reported as \$54,850, which is

within \$1,700 of the '06 total. This demonstrated the effect of the hard work expended by the committee needed to overcome this year's soft economy. Robust returns generated over \$47,000 for distribution from our Endowment and will be reported on in detail at the Club Assembly. The Endowment market value at the end of October was \$1,473,192. The Board approved a resolution designed to strengthen our "town-gown" relationship by offering honorary membership to the President of the University of Michigan and the Mayor of the City of Ann Arbor. Jim Reece and Evans Young have stepped forward to assist with the inbound and outbound Ambassadorial Scholars programs, respectively. Work on updating the Club's Strategic plan is starting under the leadership of a team composed of Jim Cook, Anne Glendon, Jessie Bernstein and new member Bev Seiford.

Cultural Sampler Series Update: On Sunday, December 16 from 5:00pm to 7:00pm, we will enjoy wine and munchies at the Ann Arbor Art Center while also receiving a 10% discount on any purchases. The Ann Arbor Art Center is located at 117 W. Liberty. It is on-line at <http://www.annarborartcenter.org>



54 Rotary Family - 113 Trees - 129 Minutes - WOW! [from Terry Linden, Rotary Tree Planting Co-Chair]: 35 Rotarians, two spouses, three kids, one friend, six Rotaractors, one girlfriend, six Interactors and the A2 City crew, aided by 5 dozen of John Laird's famous donuts, merrily planted 113 bare-root trees at Olson Park on Saturday, November 10. The city had dug and refilled (so no one would fall in and get hurt) the holes during the week. It takes three to five times as long to empty a wet hole as a dry one. There had been a trace of rain for several days so the city, at our request, brought two trucks with power scoops in case the ground was still wet. It was dry so we emptied the holes ourselves. In a new step to increase the survival rate, we added a cup of A2 provided fertilizer to each tree. Finally, we mulched trees until the mulch ran out.



We planted at Olson Park last year, too



President Al and Dick Elwell discuss horticultural issues



These diggers are taking a well-deserved rest

They call this a service project. That's the story and we're sticking to it. But imagine the joy 20 years from now when we visit a park, point to a sea of towering trees, and tell our kids or grandkids that our Rotary friends and we planted those trees. Other than family and education, this is probably the best time investment we will ever make. Normally, we might (at best) earn enough in one hour to buy two hours of pleasure. But a few hours of fun planting trees with fellow Rotarians will yield many, many hours of joy as we watch those trees grow. Rather than wither with time, this joy will increase as those 9-foot trees turn barren fields into tree-adorned parks. Moreover, fellow citizens will share this joy for years. Tough to beat an investment like that. Go Rotary! Go Rotarians!

Some Rotary Trivia [as told by Jim Irwin to Don Faber]: You've all heard of fractured fairy tales? Well, resident quipster Jim Irwin has some Rotary fractured facts to pass along: (1) The Michigan Union became the default place for Rotary meetings years ago because the Michigan League refused to host a group comprised only of men. (2) Rotary's bell was first used at meetings as a means for waking up members after an especially boring program. (3) The word "Rotary" came about because the first members couldn't afford a first class lunch; they had to continually move around in search of a good, cheap meal. (4) Rotarian Bill Revelli was a master song leader, probably the best we ever had. He would teach us to sing difficult Michigan songs, such as "Laudes Atque Carmina," in Latin, of course. Bill was the first member to lead us in that song; he was also the last!

Latest District Newsletter Now On-line: The November issue has recently been posted on the District 6380 website at <http://www.rotary6380.org/>. In addition to the District Governor's message and other current news items, there were several articles related to international projects connected to District 6380 Rotarians; Biosand

filters, the Malaria Project and the Jaipur Limb Camp. Also in the issue is the announcement of two outgoing Ambassadorial Scholars and articles on Interact-age youth. The final page, as usual, is a list of the district's clubs along with their current membership and a report of their giving to The Rotary Foundation. As you can see from this month's list, our club is three times the size of the next largest club (Rochester) and that we are already halfway to our \$30,000 pledge in the EREY campaign.



Every Rotarian, Every Year Campaign Update: Thanks to those of you who are keeping the stream of checks coming in. They are being logged in here and then sent along to The Rotary Foundation. Donors will receive a tax letter directly from TRF. As we heard from Len Stenger at a recent meeting, the EREY campaign supports the Annual Programs Fund which provides financial resources for projects worldwide. For a pamphlet on the campaign, go to http://www.rotary.org/RIdocuments/en_pdf/957en.pdf.

For the latest newsletter, go to <http://www.rotary.org/en/Contribute/Funds/EREYnewsletter/Pages/ridefault.aspx>. For an example of TRF funding at work, see the next article. If you would like to check your giving balance and progress toward your first or next Paul Harris Fellowship, you can check the #2 invoice on your 1-2-3 bill or you can do it on-line through Member Access at www.rotary.org. John White can help if you are not familiar with Member Access and the wide range of information it offers to Rotarians.



Beyoncé Knowles immunizes Ethiopian children against polio [from the Rotary Newsroom]: Rotarians taking part in a polio immunization campaign in Ethiopia recently enjoyed a boost of star power for the eradication effort. Singer Beyoncé Knowles, scheduled to perform in Addis Ababa, met the group and helped administer the oral polio vaccine before taking the stage on October 20. The 26-year-old, who immunized ten youth said, "I want to encourage all ... parents to give this vaccination to their children. It really benefits their health." The fight to end polio has made

significant progress in Ethiopia, which has not reported a single case of the disease this year. The country recorded 22 cases in 2005 and 17 in 2006 after an outbreak in the Horn of Africa. In addition to raising and contributing funds, over one million Rotarians have volunteered their time and personal resources to help vaccinate more than two billion children in 122 countries during national immunization campaigns. You can read the entire article at http://www.rotary.org/en/MediaAndNews/News/Pages/071030_news_Beyonce.aspx p.s. In case you are not familiar with Beyoncé, she was in the recent movie, "Dreamgirls." If you didn't see the movie, ask your children or grandchildren about her.

Links of Interest: Below is a list of links to various websites that will be of interest to Rotarians.

• **Rotary International:** <http://rotary.org/>. The RI home page has links to About Rotary, The Rotary Foundation, Club Locator and Member Access. One recent posting is about the 2008 Convention in Los Angeles now has its own website at <http://www.rotary2008.com>.



• **Zone 28:** <http://www.zones27-28.org/>. The zone level is between RI and the district. We are part of a zone with 15 districts covering the lower peninsula of Michigan, the upper parts of Indiana and Ohio and even a bit of Pennsylvania and New York.

• **District 6380:** <http://rotary6380.org/>. This is the website for our district. District 6380 covers a total of 52 clubs in the counties of Washtenaw, Livingston, Oakland and Macomb in Michigan and Kent in Ontario. The district's monthly newsletter and other individual articles of district-wide interest are posted here.

• **Rotary Club of Ann Arbor:** <http://annarborrotary.org/>. This is our Club's own website. It contains a great deal of background material and current information such as a link to the website for the Russian visitors, Club brochure, current Annual Report, New Member Nomination Form, Committee Descriptions, synopses of upcoming programs and an archive of current and past Harpoons. Our club also sponsors the following Rotaract and Interact Clubs:

• **U-M Rotaract Club:** <http://www.umich.edu/~rotaract/>

• **Huron High Interact Club:** <http://www.aaps.k12.mi.us/huron.interact/home>

• **Pioneer High Interact Club:** <http://www.pioneerinteract.blogspot.com/>

"Rotary Shares"